

Jamie Ramsay

User Experience Researcher & Designer

Chicago, IL | jamieramsayux@gmail.com | [portfolio](#) | [LinkedIn](#)

Roller derby, photography, mycology and an insatiable curiosity about humans brought me to UX Research. I parse out the overlooked nuance of human needs & devise solutions based on data.

SKILLS:

- **User Experience Design:** User Research, UI Design, UX Writing, Design Thinking, Data Analysis, Affinity Mapping, Competitive/Comparative Analysis, Qualitative & Quantitative Research Methodologies, Prototyping, Wireframing, Usability Testing, Business Analysis, Presentation, Empathy, Active Listening, Open Mindedness, Communication, Team Building
- **Tools:** Adobe CS, Figma, Trello, Monday, Facebook Business, Airtable, Optimal Workshop, Slack

RELEVANT EXPERIENCE:

UX Researcher | General Assembly x US Census Bureau | Remote | 07/22 – Present

- Synthesized data & user interviews to develop a less obvious solution to the problem faced by lower-resourced communities in not being able to efficiently apply for Bipartisan Infrastructure Law (BIL) funding to replace lead pipes
- Quickly recruited and executed key user interviews in the government and non-profit sector through cold-calls and establishing a good rapport with strangers in under two days to meet project deadline

User Experience Design Immersive | General Assembly | Remote | 03/22 – 06/22

- **Researcher & UI designer** | [Book Wyrn](#): Researcher/UI Designer on three-person team that created a multimedia program to bring children & caregivers together to read
- **UX Designer & Researcher** | Heritage Prairie Farm website redesign: Passion project that addressed information architecture, error prevention and cognitive overload to make a better purchasing experience for a local farm and event space
- **PM & UX Designer** | [The Euclid Company](#): Project Manager/Designer on a four-person team who designed a nonprofit's website to include an LMS for their online courses and provided pathways for sponsorship & donation to the program's entrepreneurial projects

Founder/Designer | Life on Mars Goods | Chicago, IL | 02/17-Present

- Design, construct and market ethically-sourced leather bags & accessories
- Completed a business-in-residency program in Træna, Norway to research fish leather
- Launched successful line of bags that was featured on Daytime Chicago television program
- Created plant hanger installations in Chicago restaurants including el Che Bar & Soho House
- Operate company e-commerce site, maintaining CMS, shipping and customer service

Director of Photography | Chicago Reader | Chicago, IL | 11/17-12/19

- Art directed, produced, and photographed feature story packages from ideation to publication
- Initiated collaborations with new photographers to increase paper's diversity, resulting in two

- Lisagor award-winning features, and the most popular Instagram post at the paper to date
- Doubled Instagram engagement and boosted followers by 19% in 10 months
- Developed cross-functional relationships with internally as well as with key external partners, funders and a team of a over 100 freelancers

Artistic Director - Photo | Windy City Rollers | Chicago, IL | 01/05-3/15

- Directed and shot photography for women's sports league
- Produced \$250K project for national tournament and created profitable program to sell DVDs
- Served as project manager on promotional video and two photo calendars sold for profit

Jamie Ramsay Photography & Design | Freelance | Chicago, IL | 01/03 - Present

- Photographed and produced video and print story on regional Norwegian dish in Norway for digital food and culture magazine Roads & Kingdoms
- Created digital illustration for Smithsonian Magazine's 50th Anniversary of Beatles in America
- Photographed conceptual layouts for American Market Association articles
- Retouched and composited imagery for United Airlines marketing campaign

Image Designer | Groupon | Chicago, IL | 02/14-10/16

- Piloted cross-platform initiatives including custom product photography for Eddie Bauer and an in-house food delivery service
- Produced in-house stock photoshoots, helping shape studio standards in its inaugural year
- Awarded a Professional Development grant for food styling

EDUCATION

General Assembly | User Experience Design Immersive | Remote

University of Chicago | Committee on Visual Arts | B.A. | Chicago, IL

Fundación José Ortega y Gasset | Language Immersive and Art History | Toledo, Spain

Columbia College | Magazine Journalism | Chicago, IL

VOLUNTEER: Cambodian Association of Illinois | Adult Literacy Tutor | Chicago, IL | 2003

Apna Ghar | Counseling Volunteer | Chicago, IL | 2003

HONORS/AWARDS: 2019 Ayatana Art & Science Research Residency, 2017 Træna Business-in-Residence, 2015 Windy City Rollers Hall of Fame, 2014 Ozzie Award - Digital Imagery

HOBBIES: mushroom hunting, roller skating, botanical dyeing, learning languages, yoga, travel